

Why Coldwell Banker?



- 111,000 sales associates (104,000 in US)
- 3,600 offices (3,000) in US
- Presence in 47 Countries
- \$265 billion in sales volume (2007)
- 25,000 transactions of \$1 million or more (2007)
- 17 of top 51 agents by side in 2007 Real Estate Top 200 Professionals (RealTrends/Wall Street Journal/lore)
 - 59% more than closest competitor
- 13 of top 50 agents by sales volume in 2007 Real Estate Top 200 Professionals (RealTrends/Wall Street Journal/lore)
 - 30% more than closest competitor
- 24% of 2008 RealTrends 500 (sales volume)
 - 49% higher than nearest competitor
- 22% of 2008 RealTrends 500 (sides)
 - 35% higher than nearest competitor
- 29% more sides than nearest Realogy-owned competitor (2007)